

EVENT FACT SHEET

Please consider this a personal invitation for the community to support a unique aviation experience ...

American Heroes Air Show sm

Date: **Saturday 13 November 2021** #CAHEROES

Location: **Hansen Dam Sports Complex** since 1996
Lake View Terrace area of San Fernando Valley
11480 Foothill Blvd Lake View Terrace, CA. 91342 Approx. 118 & 210 Freeways

Free Admission - Due to support from the City of Los Angeles, Los Angeles County, the Los Angeles Department of Recreation & Parks and our Corporate Legacy partners.

The American Heroes Air Show is planned & produced by volunteers associated with the American Heroes Aviation Network Inc a non-profit organization based in California. Our IRS Determination letter is available upon request.

Our mission is to provide to the community a special admission-free event to profile educational and career opportunities in rotary-wing aviation related to law enforcement, public safety and military / Veteran's service.

Since our first event at Santa Monica Airport in 1993 the American Heroes Air Show program has grown to become the nation's premier admission-free, helicopter-only aviation experience located in cities from coast to coast.

Seattle, WA	Tampa, FL
Los Angeles, CA	Austin, TX
Atlanta, GA	St. Louis, MO

Contact **Steve Goldsworthy**
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EVENT MISSION

EDUCATE | COMMUNICATE | DEMONSTRATE



This annual admission-free event is unique and features several distinct elements:

- ❑ **AMERICAN HEROES AIR SHOW** presents static displays and flight demos to profile and educate the community about the critical role of helicopters in law enforcement, fire service, military, corporate and the media. Focus on aviation related careers.
- ❑ **AMERICAN Anthem Presentation** – the community is invited to welcome our newest U.S. citizens when serving & retired members of the U.S. military and others in the community recite their Oath of Allegiance and become U.S. Citizens at a special Naturalization Ceremony during our event
- ❑ **CODE3 Career Fair** - the community learns about exciting careers in law enforcement, fire service, the military and public service. We provide free presentation space to recruiting teams from public safety, homeland security and the military. Private schools deliver info on their classes in Criminal Justice & Homeland Security.
- ❑ **ROLLIN' to the Rescue** – witness vintage & restored vehicles from law enforcement, fire service and emergency services. The vehicles arrive CODE 3 with full lights and sirens to kick off our Saturday morning.
- ❑ **FIRST PROMISE Emergency Preparedness Fair** offers information and products from private vendors and public agencies for families and businesses to prepare for, respond to and recover from emergencies, natural disasters and homeland defense incidents.
- ❑ **SAR TEAM1** – Teach your family outdoor safety tactics from Mountain, Urban, Canine, Swiftwater and Military / SWAT Search & Rescue teams who are on scene with technical rope rescues, outdoor family safety tactics, gear layouts and specialized equipment and SAR vehicles.
- ❑ **Presentation space is available and free to public service agencies and community service, non-profit organizations.**
- ❑ There is a modest fee for private vendors // Space charges are waived for non-profit organizations / Veterans' Service organizations.
- ❑ Entertainment, special safety demonstrations for kids, educational presentations and concessions.

Awards and presentations on stage from elected officials to:

- ❑ Military units and Federal agencies
- ❑ Police and fire aircraft
- ❑ City Departments / Emergency Management Department
- ❑ Volunteer Search and Rescue Teams
- ❑ LAPD Explorers & local Boy Scout troops
- ❑ USAF Civil Air Patrol cadets
- ❑ Selected VIPs



Learn more about this unique event on our YouTube Channel #CAHEROES

Heroes Air Show – First Light

CA Heroes Air Show – 2019 Event Yearbook

Heroes Air Show – Helo arrivals / Hansen Dam CA

Los Angeles / Event planning and operational collaboration with :

- ❑ Los Angeles City Council District 7
- ❑ Los Angeles City Dept of Rec and Park
- ❑ U.S. Army Corps of Engineers
- ❑ U.S. Federal Aviation Administration
- ❑ LAPD – Foothill Station
- ❑ LA City FD local stations
- ❑ Foothill Area Booster Association
- ❑ Lake View Terrace Improvement Assoc
- ❑ Pacoima Neighborhood Council
- ❑ LA County BOS 5

Financial view The American Heroes Aviation Network is a non-profit

Event costs are supported by 4 revenue streams

1. Corporate partners / Legacy Sponsors
2. Concession Food and Drink
3. Sponsor support from helicopter ride ship operator
4. Sale of space to private vendors / space is free to non-profits

Event Background & Info / Social Media channels `



Contact points:

- **Steve Goldsworthy** Volunteer – Event Director cell 818 652 1145
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- **Jim Paules** Volunteer - Executive Producer Cell 818 631 8132
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www.Heroes-Airshow.com